



DERMATOLOGY
ASSOCIATES
OF ROCHESTER
DERMASPA | SKIN SEARCH

The beauty of what
we do is far more
than skin deep



These are the professionals you want looking after you



Lesley C. Loss, MD - President/CEO is a Board-Certified Dermatologist and fellow of the American Academy of Dermatology. She graduated Summa Cum Laude from Colby College where she was elected into the honors society Phi Beta Kappa. After college she went on to complete medical school with honors at the University at Buffalo. Following medical school Dr. Loss completed a year of internal medicine training at the University of Rochester Medical Center and subsequently finished her dermatology residency at the University at Buffalo

where she was elected chief resident. Dr. Loss has published numerous articles in peer-review journals and has presented at national meetings. Since joining Dermatology Associates she has also been a sub investigator and investigator for clinical trials. Her special interests include adult and pediatric dermatology, dermatologic surgery, Botox®, fillers and laser therapy for a variety of skin conditions. She is also a local expert in CoolSculpting®, a novel body contouring procedure. Dr. Loss is also an active member of the National Psoriasis Foundation, the Society for Pediatric Dermatology and the American Society for Dermatologic Surgery.



John H. Tu, MD, MS - Medical Director is certified by the American Board of Dermatology in general, medical, and surgical dermatology, and is a fellow of the American Academy of Dermatology. Prior to joining Dermatology Associates of Rochester, Dr. Tu was on the faculty in the Department of Dermatology at the University of Rochester Medical Center. In addition to specialty training in dermatology, he holds master's degrees in both Microbiology/Immunology and Optics. Dr. Tu's medical interests include the use of lasers and other light-

based modalities to treat and diagnose skin disorders, medical and surgical methods to treat skin cancer, and diagnosis and management of disorders involving skin of color. He specializes in the use of fillers, Botox® and lasers to rejuvenate and enhance appearance of diseased and sun-damaged skin. Dr. Tu also serves as principal investigator in numerous clinical trials involving the skin, hair and nails.



Michael J. Brown, RPA received his degree from Duke University and was the first trained physician assistant in New York State. He obtained further training in internal medicine, rheumatology, dermatology and plastic surgery at Mary Imogene Bassett Hospital in Cooperstown, NY. Mr. Brown specializes in general and cosmetic dermatology, photodynamic therapy, laser treatments, and surgical procedures, which include complex closures for skin cancers of the face, head and neck region. In addition he has worked as a sub investigator for numerous clinical trials in dermatology. He also is a clinical preceptor for student physician assistants.



Janice E. Campbell-Loss, MS, NP, CCRC received her MS in Advanced Practice Nursing from the University of Rochester School of Nursing, a BS degree in nursing from the University of Rochester and a BA in Psychology and Biology from St. John Fisher College. Janice has worked at Dermatology Associates of Rochester since 1986 as a general dermatology nurse, surgical assistant, laser and leg vein injector, research coordinator, regulatory/compliance specialist, and sub investigator. She is the Director of Skin Search of Rochester, Inc. and DermaSpa,

partners with Dermatology Associates. As a nurse practitioner she is an active member of the Association for Clinical Research Professionals and the Dermatology Nurses' Association.



Ann Marie Ebling, MS, NP received her BS degree in nursing from D'Youville College and dual master's degrees from The University of Rochester School of Nursing in adult and pediatric nursing. As a nurse practitioner, she practices general dermatology with an interest in adult and teen acne. Ann Marie has extensive knowledge and experience in aesthetics and specializes in cosmetic procedures including Botox®/Dysport®/Xeomin®, dermal fillers, sclerotherapy for leg veins, laser for skin rejuvenation and CoolSculpting® for body contouring. In

addition, she is a sub investigator for multiple dermatology clinical trials. She is a clinical preceptor for student nurse practitioners and is an active member of the Dermatology Nurses' Association serving as President of the Greater New York chapter in 2013.



Travis M. Hayden, MPAS, RPA-C completed his undergraduate studies at Le Moyne College and was awarded enrollment into the U.S. Navy's Health Services Collegiate Program and formally trained as a physician assistant at the Sisters of Charity Medical Center of Staten Island, NY. He then proudly served in the U.S. Navy, working in military and family medicine and completed his master's degree in Physician Assistant Studies from the University of Nebraska. While stationed at the U.S.

Naval Academy he pursued his interest in dermatology through training with the dermatology department of the National Naval Medical Center, Bethesda, MD. He is a member of the American Academy of Physician Assistants and a Fellow member of the Society of Dermatology Physician Assistants (SDPA).



Malgorzata J. Sass, MS, NP (Margo) completed her BS degree in nursing at St. John Fisher College and started her nursing career in the Surgical Intensive Care Unit at Strong Memorial Hospital. She received her MS in Advanced Practice Nursing from the University of Rochester School of Nursing and is a nationally certified nurse practitioner with a focus in general dermatology, acne management, and skin cancer prevention. Additionally, she has special interest in cosmetic enhancements

including lip and cheek augmentation, hand rejuvenation, laser resurfacing, Botox®/Dysport®/Xeomin® injections and leg vein treatment. Malgorzata is dedicated to patient education and staff enrichment. She is a member of the Dermatology Nurses' Association and served as an elected officer of the regional chapter. She is a sub investigator in numerous clinical trials and a clinical preceptor for the University of Rochester School of Nursing graduate program.

Cosmetic improvements that change your shape and your life



Self-image is an integral part of who we are and how we engage the world. Advances in aesthetic science and cosmetic enhancement allow less invasive methods to realize changes in external appearance. Our specialists have a discerning eye for beauty and are here to help you achieve your optimal image enhancement, offering a wide range of cosmetic procedures in our state-of-the-art facilities that are approved by the Joint Commission on Accreditation of Health Care Organizations.



Botox®

Dysport®

Xeomin®

Laser Treatments

- **Blood Vessel Elimination**
- **Brown Spot Removal**
- **Hair Removal**
- **Skin Tightening**
- **Scar Revision**
- **Fraxel®**
- **VBeam® Perfecta**
- **GentleMax Pro®**
- **Star Lux®**

Dermal Fillers

- **Juvederm®**
- **Perlane®**
- **Restylane®**
- **Radiesse®**
- **Belotero®**

Photodynamic Therapy

CoolSculpting®

Leg Vein Sclerotherapy

Chemical Peels

Benign Lesion Removal

Trust your skin to the experts

The beauty of what we do is far more than skin deep. At Dermatology Associates of Rochester, we are committed to addressing your skin care needs; delivering the highest quality of care, promptly, enthusiastically and efficiently. Our staff and providers will put your needs first and they will keep you informed every step of the way. We specialize in the diagnosis and treatment of skin, nail and hair disorders for adults and children. Looking beyond your medical needs, you will find our DermaSpa staff extremely knowledgeable in recommending skin care regimens and offering spa services that can help improve both your appearance and well being.

Acne

Aging skin

Hair loss

Excessive sweating

Laser surgery

Moles, birthmarks and blemishes

Nail problems

Phototherapy

Psoriasis

Skin allergy, rashes, dermatitis

Skin cancer diagnosis, treatment and reconstruction

Skin care and makeup advice

Sun damage treatment

Wart treatment

and much more



Welcome to Skin Search



Our mission is to research new drugs in development for sponsor-initiated clinical trials that include therapies and procedures for medical and cosmetic conditions affecting skin, hair and nails as a result of disease or aging.

The Skin Search research team has conducted numerous clinical trials over the last 20 years. Many dermatology products on the market today had their initial research conducted at Skin Search. Our research protocols are industry sponsored and approved by the Food and Drug Administration. Independent Review Boards oversee subject safety and informed consent. Dr. Loss and Dr. Tu as Principal Investigators share supervision of the sub investigators and full-time study coordinators. Our research facility complements our partner Dermatology Associates of Rochester. The staff at Skin Search is highly regarded by industry professionals as well as current and past research participants. As a research participant you can feel confident that our staff will make your safety, comfort, convenience and privacy our top priority.

Go to **www.DermRochester.com** to volunteer for current and future studies that evaluate current drugs in development. Our Principal Investigators and Sub Investigators have expertise in performing clinical trials that involve the following:

Acne

Actinic Keratoses

Athlete's Foot

Biologics

Botox®

Clinical Devices

Eczema / Atopic Dermatitis

Herpes

Melasma

Molluscum Contagiosum

Psoriasis

Rosacea

Seborrheic Dermatitis

Skin Cancer

Soft Tissue Fillers

Spider Vein, Varicose Vein Therapy

Urticaria - Hives

Warts



SKIN SEARCH

Janice C. Loss MS, NP, CCRC

Director of Operations

Denise Forster, LPN, CCRC

Director of Regulatory and Compliance

Lesley C. Loss MD

Principal Investigator

John H. Tu MD, MS

Principal Investigator

Sue Klein

Director of Business Development and Finance

Michael J. Brown, RPA

Ann Marie Ebling, MS, NP

Jennifer Goodrich, RN, CCRC

Angela Klim, CMA, CCRC

Malgorzata Sass, MS, NP



DermaSpa Services & Massage Therapy

Therapeutic Body Massage

Leave the world behind as we calm sore muscles throughout your body. Massage is a scientifically based system of manipulating soft body tissues. A variety of massage techniques will be combined to ensure ultimate relaxation and improved function.

Hot Stone Massage

Combined with all the benefits of a therapeutic massage, warm stones are placed in the chakra centers of the body. The warmth and weight of the stones balances the mind, releasing tension and improving circulation.

Pregnancy Massage

Perfect to soothe tired legs, reduce back pain, pressure and fluid retention. This service is designed to relax the mind and body of the expectant mother. Our massage therapist will use specific techniques designed for pregnancy to ensure comfort and safety.

Reflexology

Reflexology is the practice of applying pressure to specific points on the hands, feet and head. These pressure points mirror different parts of the body. Stimulation of these sensors send waves of healing through the body, contributing to overall wellness.



Now accepting no-fault auto and workers compensation insurance — call for details.

Hair Removal

Excessive hair growth is a troublesome problem that affects both men and women. DermaSpa specializes in a number of treatments for removing unwanted hair ranging from temporary procedures to permanent hair reduction with laser.

Waxing / Sugaring / Electrolysis

Arms

Back

Bikini Line

Brazilian

Chin

Eyebrow

Face

Full Leg

Half Leg

Upper Lip

Underarms

Other Areas

Laser Hair Removal

The GentleMax Pro® is the newest and most effective way to remove unwanted hair. Unlike other lasers, GentleMax Pro® can be used on any skin type. It consists of two fast and powerful lasers: The Alexandrite for light skin tones and Yag for darker skin tones. The laser works by destroying hair follicles through a series of treatments without harming the surrounding skin. Our medically trained technicians supervised by board-certified dermatologists will choose the best treatment for your hair color and skin type.

Consultations for electrolysis and laser hair removal are available. A \$50 fee is refundable towards your first hair removal service.

Nail Treatments

Hot Oil Manicure

Hands are soaked in warm oil to hydrate skin and cuticles. Followed by shaping of the nails and hand massage. Finish with a perfect polish if desired.

Spa Manicure

As well as paying close attention to the nails, your hands are gently exfoliated to remove rough skin then dipped in paraffin to lock in added moisture. Perfect for dry, chapped or aching hands. Finish with your choice of this seasons most beautiful polish colors.

Mini Pedicure

A soothing and enjoyable experience for your feet. Enjoy a relaxing soak in one of our jet-powered aromatic whirlpools while your nails are trimmed, filed, and buffed. This experience is made complete with your choice of polish.

Basic Pedicure

Sit and soothe your feet in one of our jet-powered aromatic whirlpools. Enjoy a chair massage as our technicians exfoliate your feet, ankles and legs. Nails are then perfectly pedicured and topped with your choice of polish. Simply brilliant.

Spa Pedicure

Sit and soothe your feet in a jet powered whirlpool. Enjoy a chair massage as are technicians exfoliate your feet, ankles and legs, while receiving a cooling foot mask. Nails are then perfectly pedicured and topped with your choice of polish. Simply brilliant.

Ultimate Pedicure

This pampering treatment includes all of the elements of a Spa Pedicure, plus a moisturizing paraffin treatment.

Body Treatments

DermaSpa is a destination for relaxation, where you can rediscover you. You will find scientifically advanced techniques and products in a safe, medically supervised environment. The perfect atmosphere to revitalize, invigorate, and restore. DermaSpa offers a wide range of wellness treatments:

Seaweed Body Cocoon

For hundreds of years people have used seaweed for natural healing. During this treatment we massage a seaweed-based product onto the skin to soothe, revitalize and detoxify aching muscles.

Moor Mud Body Masque

This beneficial wrap paints your body in Moor Mud blended with essential oils to rid the body of pollutants, improve circulation and leave your skin toned, healthy and radiant.

Endermologie®

Relax while our trained staff delivers a deep, soothing treatment that will result in the reduction of cellulite and increase lymphatic drainage. You will notice a marked improvement in the skin tone and an improved body contour in weeks.

Aromatherapy Salt Glow

Polish your skin to a beautiful glow with natural sea salts. This treatment will exfoliate and moisturize, leaving your entire body smooth, soft and glowing. Please do not shave 24-hours prior to this service.

Parafango

Sea Mud and Paraffin are combined to create this natural Parafango wrap. This simple and effective treatment can achieve loss of inches, and will leave your skin toned, tight and detoxified.

Ionithermie

Lose inches fast with Ionithermie. The active ingredients slim by increasing circulation, breaking down fatty deposits and aiding in the dispersal of trapped toxins. After measurements are taken of the desired treatment area, warm clay infused with algae is applied to the skin and galvanic and faradic stimulation is used to propel the active ingredients into the skin, emulsifying toxins and toning muscle. After removing the clay and electrodes, a cooling body lotion is applied and final measurements will be taken.

VelaShape™

VelaShape™ uses combined energies known as Elōs™ to precisely target and heat fatty tissues within the treatment area. In addition, vacuum and tissue manipulation evens out the skin to reveal a smoother, tighter figure. Reduced circumference and improvement in cellulite can be achieved following a series of FDA-approved treatments

CoolSculpting® by Zeltiq®

CoolSculpting® is a unique, non-invasive contouring treatment that freezes fat cells in exercise-resistant areas and naturally eliminates them. It is an ideal treatment for both men and women who want to get rid of local fat deposits from areas such as the abdomen, hips and back. The best part: no needles, no surgery and no downtime!



Spa Packages

Escape

Mini-spa package includes: Your choice of either a Radiance Facial or Therapeutic Massage, Hot Oil Manicure and Basic Pedicure.

Great Escape

Full Day Package includes: A Radiance Facial, your choice of either a Therapeutic Massage or Body Wrap, Spa Manicure and Spa Pedicure. A healthy spa lunch is included with this package, which provides a sense of overall wellness and relaxation.



Specialty Services



Bio-Firming Facial

This aesthetic treatment aids in reducing the signs of aging using MicroCurrent Technology. This treatment will leave your skin smooth, firm and rehydrated. Improved circulation and a revitalized appearance are achieved after the first application. The MicroCurrent Technology acts as a preventative measure for younger clients and a rejuvenator for mature ones. With recommended treatments at twice a week, the non-invasive treatment gives our clients the freedom to attain anti-aging goals without recovery, down time and expensive surgeries. (Package pricing available.)

Body Piercing

DermaSpa performs ear and external body piercing under medical supervision using hypoallergenic products in a private setting. Piercings may also be performed following surgical correction of earlobes. We pierce ears and abdomens on individuals 18 years and older.

Body Bronzing

This treatment is considered to be the most healthy and safe way to have a beautiful tanned appearance. With absolutely no sun or light exposure, you can have bronzed skin in as little as 15 minutes. Let our professional staff apply the "sun spray" to your skin leaving a gorgeous tan that will last for days and save you from the ravages of "tanning". Please shave and exfoliate before your treatment and avoid make-up, moisturizers, and deodorant.

Glycolic and Salicylic Acid Peels

These treatments are specially formulated to tighten the glue-like substance that holds the layers of skin together. By doing this, exfoliation will occur, leaving new, more vibrant skin on the surface. Your aesthetician will determine which type of peel is best for your skin type and counsel you on expected outcome and proper skin care objectives.

IPL Acne Treatment

This therapy is ideal as an adjunct treatment for acne patients to reduce inflammation and control bacteria which will help prevent scarring from acne.

IPL Photorejuvenation

This procedure treats more advanced photodamage on the neck and facial skin including brown spots, broken blood vessels, rosacea and fine lines. Intense Pulse Light requires virtually no "down time" while improving sun damage and features of aging. This treatment is ideal for people with active lifestyles.

Microdermabrasion

This medical grade multi-level skin resurfacing system integrates skin-specific solutions to improve a number of skin conditions including, sun damage, acne, surgical scars, and fine lines. Safe, painless and effective, Microdermabrasion treatments are performed in a series for optimal results.

Micropigmentation / Permanent Cosmetics

This medically supervised procedure involves the application of pigment into the dermal layer of the skin, making daily makeup application less time consuming and more precise. This technique can enhance eyebrows, accentuate lips and eyes, and camouflage imperfections.

Photodynamic Therapy

Photodynamic therapy (PDT) is a non-invasive therapy that utilizes light treatment in combination with the application of a photosensitizing medicine called Levulan® (5-aminolevulinic acid). It is FDA-approved to treat precancerous lesions, called actinic keratoses. It can also be used to treat stubborn acne, improve fine lines and wrinkles, and rejuvenate the skin.

Professional Makeover

Makeup should accentuate your features and enhance your natural beauty. Let us take the guesswork out of your morning routine, or help you conceal imperfections. Our DermaSpa mineral-based makeup provides coverage for all skin types. We will send you home with a personalized outline so you will always know what to do.

Skin Medica Peels

A peel for every skin type! Skin Medica Peels have been developed and clinically tested to address concerns for all skin types. Each peel is easily applied by one of our licensed aestheticians. Skin Medica Peels will reduce visible signs of aging, including fine lines and wrinkles. Achieve a healthier, more radiant, and more youthful appearance by brightening skin and improving its color and clarity. Skin Medica Peels tighten and improve texture for smoother, softer skin and minimize the appearance of skin imperfections such as age/dark spots, acne-prone skin, and premature aging caused by sun exposure. Optimal results are achieved after 3 to 6 peels.

Visia Skin Analysis (complimentary)

The aestheticians and product specialists at DermaSpa are experts in the care of skin. Your individual consultation will include assessment of your skin type and photodamage using patented, state-of-the-art technology. With the help of our experts, Visia can actually visualize damage that has already been done and can predict future aging patterns. Following Visia assessment, professional recommendations will be given for proper cleansing, moisturization, sun protection, rejuvenation products or treatments to help you achieve the healthiest, most youthful skin possible.

Facial Treatments

Deep Pore Cleansing Acne Facial

An exfoliation is performed under an oxygenating steamer to prepare skin for the treatment and to open pores. Manual extractions are administered to remove blackheads, whiteheads and impurities on the skin. High-frequency energy eliminates bacteria under the skin and promotes a calming sensation. A mask is applied depending on your skin type and condition. Moisturizer completes this treatment and suggestions for home care will be made. This treatment is recommended for acne prone or oily skin types.

Glow Facial

Designed to repair skin from premature signs of aging by increasing luminosity. A fantastic choice for those looking to help correct sun damage and the appearance of fine lines and wrinkles. Enjoy a deep cleansing and enzymatic mask under steam in preparation for extractions. This facial includes a mild chemical peel that speeds up cell renewal, digests impurities and sebum while breaking down dead skin cells. Finally a soothing mask is applied leaving the face radiant and appearing visibly brighter. For best results, a consistent series of Glow facials is suggested.

Radiance Facial

Enjoy a deep cleansing and exfoliating facial under steam in preparation for extractions to decongest clogged pores. This facial includes a massage portion that allows your aesthetician to manually push in an antioxidant-rich serum that creates a luminous look. Finally, a customized mask is applied to calm and soothe the skin.

Refresh Facial

A great option for patients who keep up with consistent facial routines and are not in need of extractions. Enjoy a deep cleansing and customized mask based on your skin type. The face is left feeling softer and refreshed.

Teen Clean Facial (ages 10-19)

This deep cleansing facial for tweens and teens cleanses and exfoliates the skin by using natural botanicals and steam. Light extractions are performed and a customized treatment masque is applied to rehydrate and balance the skin. You will leave with proper instructions for at-home care to promote a healthy glowing complexion.

Specialty Masks

Anti-Free Radical Mask

The combination of calcium, magnesium, mint and lavender help to strengthen the capillaries as it warms the skin, as well as activating your skin's absorbency of vitamins A, E, and D as it cools. Your skin will be left feeling tight and vibrant with ample hydration.

Plantomer Mask

This treatment offers a unique combination of active ingredients from the ocean's finest resources. It is rich in minerals such as potassium, magnesium, calcium and zinc. Skin will be left with an exceptional glow, you will feel soothed, healed and strengthened.

Rosacea Mask

A warming and cooling mask will reduce the skin's heat, diffuse redness, and strengthen and heal the capillaries. (Skin may be red or rosy immediately following the treatment, this will dissipate a few hours after the treatment).

Sea and "C"

This luminous treatment combines a high-potency concentration of vitamin C and pure freeze dried seaweed to reduce fine lines and strengthen the skin's elasticity. This treatment will also help to counteract photo aging and restore skin's youthful appearance.



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DermaSpa is a medically supervised wellness center and partner with Dermatology Associates of Rochester.

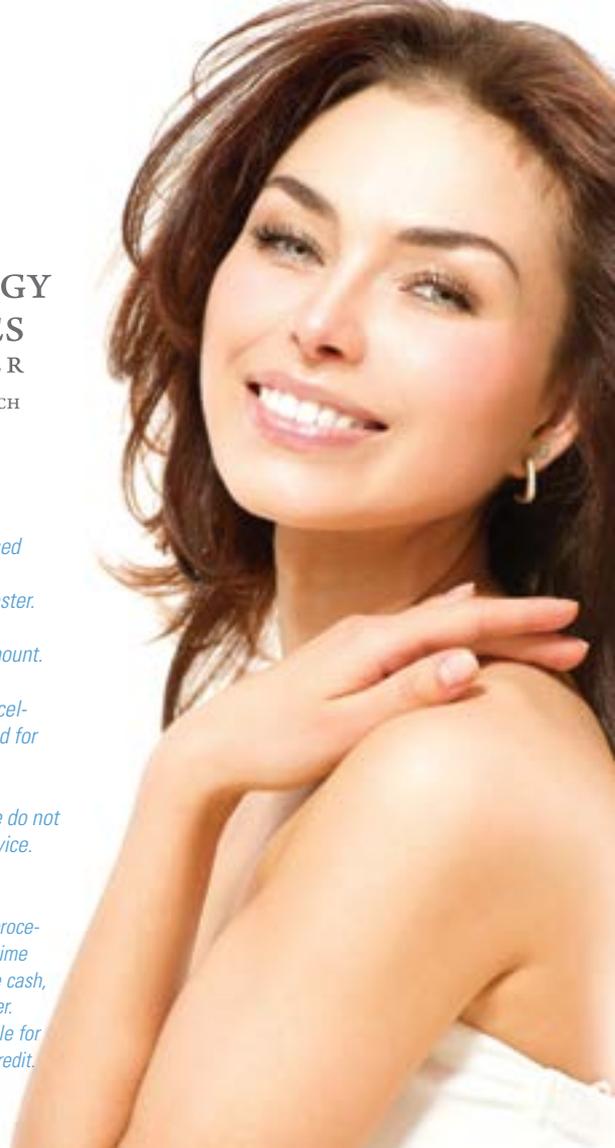
Gift Cards are available in any amount.

24-hour notice is required for cancellation. A 50% fee will be assessed for insufficient notice.

Although we love children, please do not bring them along for your spa service.

Most Insurances Accepted

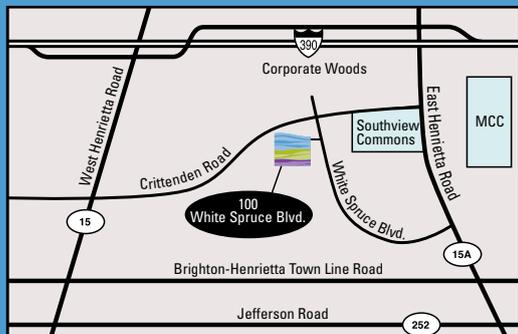
For routine office visits and minor procedures, payment is expected at the time service is rendered — You may use cash, check, VISA, MasterCard or Discover. Affordable financing is also available for cosmetic procedures through Care Credit.





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Take I-390 to East Henrietta Rd. Turn south on East Henrietta Road (15A) to the second light at Crittenden Road and turn right. At the first light, turn left onto White Spruce Blvd. As you enter, we are the first double-story building, located on the right, across from Corporate Woods.



From NYS I-90, exit at exit 43. Take the Rt. 21-S ramp toward Rt. 96. Turn left onto Rt. 96. Turn right onto Kendall St. which will turn into Pleasant St. Cross the railroad tracks and turn left onto Coulter Rd.

Dermatology Associates of Rochester

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Monday 9 am - 5 pm

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Wednesday 9 am - 7 pm

Thursday 9 am - 7 pm

Friday 9 am - 7 pm

Saturday 9 am - 4 pm

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